

BHARTI TODAY



Dear Colleagues,

A decade ago, few of us could have visualized the changes that have taken place in the vast field of telecommunications. These changes have brought about a revolution and made an impact world-wide. Internet is one of the most talked-about products of recent telecom advancements. As recently as five years ago, not many people even knew what the Internet was, much less used it. Today more than 170 million people are using it in over 200 countries. It is one of the fastest growing and most exciting industries in the world, and has the potential to change the way we live, work and play. What is more, it is doing so at far greater speed than the other great technologies of the 20th century - electricity, telephone, car. Bharti BT Internet Ltd. is poised to make rapid strides to be the leader in this sector of unparalleled growth and virtually limitless opportunities.

Tomorrow's world will be a communications global village where time and space will be almost a non-issue as technology will continue to make almost anything possible. We, at Bharti, are well positioned to move into the next millennium - making smart use of the telecommunications technology for our valued customers. Customer satisfaction continues to be our mantra while we strive to make 'AirTel' and 'Mantra Online' - signatures of excellence in the world of telephony and Internet. Stay connected.

N. Arjun
Director - Operations
Bharti BT Internet Ltd.

An honour for Mr. Rakesh Bharti Mittal



Yet another worthy distinction has come to Mr. Rakesh Bharti Mittal, MD, Bharti Enterprises. He has been awarded the prestigious title of the 'Distinguished Fellow of Institute of Directors'.

The honourable Minister for Industry, Mr. Sikander Bhakt, conferred the coveted Fellowship on Mr. Mittal at the Annual Convention of Institute of Directors held on July 29, '99.



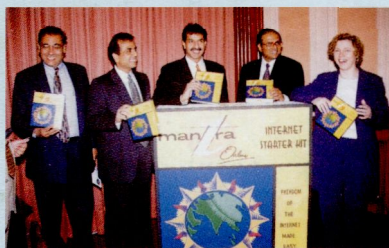
Mr. Sikander Bhakt, presenting the award to Mr. Rakesh B. Mittal

Mr. Mittal has also been elected to the National Council of Confederation of Indian Industry (CII) for the year 1999-2000. Prior to this, he was the Chairman of Punjab State Council and a member of the Northern Region Council of CII for the last three years.

Presently Mr. Mittal is heading the National Committee on Customer Focus and Marketing, a national level sub-committee of CII. He is also the Chairman, Public Policy Sub-Committee and Indo-British Partnership of the CII, Northern Region.

The new 'mantra' for Internet freedom!

On May 26, 1999, Bharti BT Internet Limited, (BBIL) unveiled a new era in the Internet services with the launch of 'Mantra Online'. India's first MNC Internet service provider, BBIL is a coming together of two unmatched leaders in Telecom, Bharti Enterprises & British Telecommunications Plc, (BT) to offer easier, faster and more reliable Internet connectivity with a wide range of never before services and pricing options for individuals and corporates. Services will be initially available in Delhi, Bangalore and Mumbai, with an aggressive nationwide roll out over the next eighteen months.



(Left to Right) Mr. Arun Seth, Mr. Sunil B. Mittal, Mr. Rajan B. Mittal, Mr. N. Arjun, Ms. Jane Hannah

The Press Conference, held at The Oberoi, New Delhi to launch 'Mantra Online', was addressed by an august panel comprising of Mr. Sunil B. Mittal, Chairman and Group MD, Bharti Enterprises, Mr. Rajan B. Mittal, JMD,

Bharti Enterprises, Mr. Rakesh B. Mittal, MD, Bharti Enterprises, Ms. Jane Hannah, Director Mktg, Strategic Markets, BT, Mr. Arun Seth, MD, BT (India) and Mr. N.Arjun, CEO, BBIL. Amidst a spirit of success and cheer, queries about the new service and future plans were answered.

Mr. Kabindra Purkayastha, Minister of State for Telecommunications was the Chief Guest at the function who formally launched the service by logging on to the 'Mantra Online' site. In the process drawing applause from an appreciative audience, as the beautifully designed Blue Logo flashed onto the screen. Present on this occasion was Mr. Bob Young, the British High Commissioner, who logged on to the British Telecom website.



Press Conference- Mantra Online

Later, a party was organised for the employees of BBIL at The Oberoi Ballroom, where the proud recipients of the Mantra Award for Excellence were felicitated. The evening concluded with a gala dinner.

TRIBUTE TO A VISIONARY

On a state visit to India, H.E. Dr. Sam Nujoma, President of the Republic of Namibia, met the family of (Late) Mr. Sat Paul Mittal to acknowledge the colossal efforts and hard work put in by him towards ending apartheid, which eventually won the Namibians their much awaited freedom.

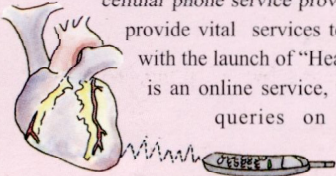


H.E. Dr. Sam Nujoma with Mr. Sunil B. Mittal, Mr. Rakesh B. Mittal and Mr. Rajan B. Mittal along with family members.

In-touch with your heart!

An AirTel first again!

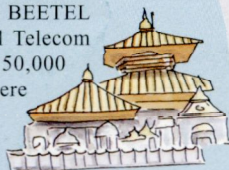
On 9th August 1999, AirTel, Delhi became the first cellular phone service provider in India to provide vital services to its customers with the launch of "Heart Helpline". It is an online service, which answers queries on heart-related problems, 24 hours of the day. AirTel subscribers can now be in touch with a panel of India's most reputed and discerning heart specialists by dialing 707 from their AirTel connections.



AirTel has launched this service for its Care Touch customers in association with the prestigious Escorts Heart Institute and Research Centre.

A Himalayan Conquest

Bharti Teletech, the country's largest manufacturer of state-of-the-art electronic push-button telephones, has won a Global tender for supplying BEETEL telephones to the Nepal Telecom Corporation (NTC). 50,000 BEETEL telephones were supplied to NTC in June, '99.



Bharti, for a special Telecom Network expansion project funded by World Bank, won this huge order against stiff global competition from 29 international telecom giants from France, USA, China, Korea, Hong Kong and 8 Indian telecom majors like BPL, TATA, ITI and others.

Congratulations to the Teletech team!

To the Heroes of Kargil

At the turn of the Millennium, amidst renewed efforts for global disarmament and peace, our country once again witnessed bloodshed, having been drawn into another conflict with Pakistan. Many of our young and brave jawans laid down their lives while fighting in defence of the motherland, leaving behind grieving families and a saddened nation.



The employees of Bharti Enterprises came together to pitch in the effort of rehabilitation, mobilizing Rs. 5.25 lacs in the process.

Apart from this gesture of patriotic zeal and unity, Group companies also extended their support through additional funds. Bharti Cellular and Bharti Telenet contributed an amount of Rs. 2.5 lacs each. In addition, Bharti Cellular had also made a contribution of Rs. 5 lacs through the Cellular Operators Association of India to this worthy cause.

These contributions have been forwarded to the Army Central Welfare Fund. The Bharti family prays for the well-being of the martyrs' families and a speedy recovery for the wounded.

Think freely,
Practice patience,
Smile often,
Savour special moments.

A Healthy Honour



SGS Yarsley International Certification Services Limited

Certificate Number

Q16449

This is to certify that the Quality Management systems of

**BHARTI HEALTHCARE LIMITED
DHARUHERA, HARYANA
INDIA**

have been assessed and registered as meeting the requirements of ISO 9002

The scope of registration is detailed on the Assessment Schedule bearing this certificate number.

SGS Yarsley International Certification Services Ltd. Signed by

[Signature]

20 July 1999

This certificate remains valid subject to satisfactory maintenance of the system

Registered Office :
SGS Yarsley

International Certification Services Limited
SGS House, 217/221, London Road,
Camberley, Surrey GU15 3EY, United Kingdom.



Whilst all due care and skill was exercised in carrying out this assessment, SGS Yarsley ICS accepts responsibility only for proven gross negligence. This is not a legal document and cannot be used as such. The use of the Accreditation mark shown on this certificate indicates accreditation in the respect of those activities covered by that Accreditation Authority. This certificate remains the property of SGS Yarsley ICS to whom it must be returned on request.

Member of the SGS Group (Societe Generale de Surveillance)

Bharti Healthcare Ltd. received the ISO-9002 certification on 20th July '99, for application of quality standards in all its work processes. All set for a healthy future indeed!

World Telecom Day

On the World Telecom Day, a National Seminar with specific focus on "Telecom and E-commerce" was organised by FICCI on 17th May, 1999. The Theme Address was delivered by Mr. Sunil Bharti Mittal at the seminar which was attended by business leaders, senior government officials and major players from the IT and the Telecom industries.



National Seminar on World Telecom Day. At the Seminar (left to right): Mr. Sunil B. Mittal, Mr. Anil Kumar, Chairman, Telecom Commission and Mr. Sudhir Jalan, President, FICCI.

Momentous revelry

The first anniversary celebrations of the launch of Basic Telephone Services at Indore saw an exciting in-house extravaganza on the 4th of June, '99! The celebration was attended by the head office team, who together with Brig. V. Raheja, COO- Indore region and his team,



Brig. V. Raheja addressing the gathering



Cutting the anniversary cake

made the eventful day a reality. The HO team included Mr. R.P. Kulshreshtha, Mr. V.K. Agarwal, Mr. Feroz Shah, Mr. Bhaskar Chakraborty, Mr. Rahul Mehta, Mr. Sanjay Jain, Mr. Narender Raheja, Mr. V.P. Tripathi, Mr. Garozzo (Telecom Italia) and others.

In touch with Nature, in the land of Gods

Himachal Pradesh takes on a festive mood with the silent onset of summer. And with it come thousands of tourists, flocking in to embrace the cold splendours of the hills.



Outdoor Marketing Activities in full swing

The lucky draw contest that was held as part of the schemes, involved the people, who had to fill up an AirTel questionnaire — an exercise conducted weekly at

Shimla, Solan, Parwanoo and Kullu-Manali. Subscribers with regular connection were included in the 'Bumper' draw contest. From a Godrej refrigerator to an AirTel luggage was given free with every connection.

With the popular tourist spots reverberating with visitors, AirTel, Himachal also rose to the festive spirit. A number of marketing schemes and activities were introduced during the season which evoked fitting response as well.

The outdoor marketing activities carried out at various places in Himachal were aimed at educating people regarding the questionnaires and the lucky and bumper draw schemes alongwith the different billing plans. The vans were decorated with balloons, posters, banners and sported a festive look overall.

AirTel, Himachal also participated in the Annual Confederation of Indian Industry Fair held from the 22nd to 25th May at the Rani Jhansi Park in Shimla. The AirTel stall was the centre of attraction for the public and a large number of people could be seen at the stall making enquires regarding various AirTel schemes. AirTel offers national roaming with the country's leading cellular phone service operators in more than 116 cities in India. That and more such attractive features of AirTel service were highlighted at the stall.

Shimla, Solan, Parwanoo and Kullu-Manali. Subscribers with regular connection were included in the 'Bumper' draw contest. From a Godrej refrigerator to an AirTel luggage was given free with every connection.

Bharti Teletech's Ludhiana unit takes-off

Congratulations & Celebrations

The Nepal Telecom order of 50,000 EPBTS was produced and despatched, including the material procurement in a record time of 30 days. It was a matter of great satisfaction for all at Ludhiana, since it was the first big export order completed from the Ludhiana factory of Bharti Teletech Limited.



The Resource Planning Package - The look of the future

The ERP implementation, presently on at Ludhiana works, is a prestigious project for the organisation. Consequently, all the three units of Bharti Teletech Limited, namely Ludhiana, Gurgaon and Goa are expected to benefit from the ERP solution titled "Reckoner". In the first phase, the procedures and systems would primarily be implemented at Ludhiana. Thereafter, units at Gurgaon and Goa would be covered under the same.

The "Reckoner" is expected to streamline process - work at the factories significantly.

Excellence at work in Bharti Dura-line Limited

Ducts for South-Eastern Railways

Silicore ducts for 720 kms of optical fibre cable will be supplied to Indian Railways — another first for Duraline.

Order, order!

Bharti Duraline bagged yet another export order for supplying 92 kms of silicore duct to Sri Lanka against stiff competition.

Armoured Cable Blowing

Heavy armoured optical fibre cable of 19 mm diameter was successfully blown into a 1.1 km.

silicore duct in a trial demonstration at Bharti Duraline Goa factory - making a foray into previously uncharted territory.



Armoured Cable Blowing at BDL factory, Goa

A great day of gaiety at BHL

Bharti Healthcare Limited celebrated its Annual Day on September 2, '99 with fervour and festivity. Among the dignitaries who graced the joyous occasion were Mr. Rajan B. Mittal, Mr. K. L. Jain and Mr. Sumanjit Chaudhry.



Guests at Annual Day.

The celebrations began with a havan, followed by an entertaining cultural programme by the employees. Later, all employees of BHL were felicitated with a gift for achieving the coveted ISO 9002 certification,

putting in their best efforts for the same.

Mr. Rajan B. Mittal and Mr. K. L. Jain addressed the employees and congratulated them for their excellent work in quality improvement. Mr. A. C. Srivastava, CEO of BHL, took the opportunity to thank the guests and express appreciation for the good work being done by the employees.

A sumptuous lunch added more flavour to the festivity of the memorable day, while a feeling of camaraderie and the spirit of unity prevailed over the occasion.



Tuning onto festivities.



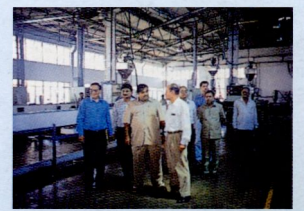
Site demonstration in progress

Order enhanced

MSRDC has ordered 4 sets of parallel additional telecom ducts taking the total number of ducts supplied by Bharti Duraline to 10 sets of parallel ducts, for the Mumbai-Pune Expressway. This was further facilitated by an actual site demonstration of silicore ducts, conducted at Maharashtra State Road Development Corporation (MSRDC) in the presence of over 40 guests.

Visit by a VIP

Shri Nitin Gadkari, Minister of PWD, Maharashtra, paid a visit to the Goa factory. The esteemed visitor went back with memories of a professional organisation, poised for business excellence in the coming years.



Shri Nitin Gadkari, Minister of PWD, (third from the left) at the Goa Factory

The 'Mantra' way at work

The Mantra Vision:

To 'Change the way we live, work and play'.

The Magic of Mantra!

The word 'Mantra' is a Sanskrit derivative which simply means magic with a certain amount of intrigue and an element of surprise. It is also interpreted as simplicity/ease and instant panacea to all problems.



Forging a partnership in Cyber World

The expanding world of 'Mantra Online' encompasses 'one world' which surpasses all barriers and physical boundaries. It inculcates a sense of freedom, to be one with the world around you. It is a world that represents a new age — a new era. It is a tool to empower the people to enjoy and embrace the freedom of the Internet.



Mr. Bob Young, British High Commissioner with Mr. Kabindra Purkayastha, the Minister of State for Telecom.

The Exclusive 'Mantra'

A new era in Internet services began from May 26th, 1999. The features speak volumes:

- + First MNC Internet Service Provider (ISP).
- + Single number nation-wide access for the first time in India – 172315.
- + Easier, faster and reliable connectivity.



Performers being awarded

+ www.mantraonline.com for easy and enjoyable surfing experience.

The 'Mantra' High Performers

At the launch function at Hotel Oberoi on May 26, '99, the following employees of BBIL were awarded for excellence at work :

- Mr. Rohit Dadwal : Marketing
- Mr. Harvinder Singh : Customer Care
- Mr. Sharad Gupta : Sales
- Mr. Vivek Madan : Network

BHARTI MAKES M.P., INDIA

Bharti Telenet Ltd., India's first private fixed line telecom operator, achieved a landmark on August 12, '99 with the launch of basic telephone services at Raipur and Jabalpur, gaining the unique distinction of connecting the entire state



The Launch proceedings begin- Shri Digvijay Singh does the honours

of Madhya Pradesh with its own backbone network of about 2600 kms. With this, the top five regions of M.P. - Bhopal, Indore, Gwalior, Raipur and Jabalpur - have been integrated by a single network, thus becoming India's first world class telecom state.

Inaugurating the services at Raipur and Jabalpur, Shri Digvijay Singh, Chief Minister of M.P., said that the telecommunication field had witnessed AirTel's pivotal role in connecting people. He felt that ultimately the industries, business houses and the general public would stand to gain. Also present on the occasion were Mr. Sunil B. Mittal, Mr. Rakesh B. Mittal, Mr. Rajan B. Mittal, Mr. B. D. Khurana and other senior dignitaries of Bharti. Mr. Digvijay Singh made the



Inaugurating the MSU



The first call by Shri Digvijay Singh, Chief Minister, M.P. to Mr. Kabindra Purkayastha, Minister of State for Telecom

KEEPS ITS PROMISE: INDIA'S FIRST WORLD-CLASS TELECOM STATE

LAUNCH

inaugural call to Mr. Kabindra Purkayastha, thereby signifying a formal start to the services. While speaking on the occasion, Mr. Sunil B. Mittal mentioned that with the launch of AirTel services in Raipur and Jabalpur, the Company was well on its way in keeping the target of providing about 1 lakh telephone connections in the state by March, 2000. He also spoke of covering Bhilai, Bilaspur and Durg, near Chhattisgarh, soon.



Mr. Ramesh Bais, Minister of State for Steel & Mines being presented a memento by Rajan B. Mittal at the launch

Other events of note were :

- Video conferencing between regions of M.P. - another first in success stories.
- The MSU inauguration at Raipur.

Another first was the launch of "Mantra On-line" — Bharti's own Internet service within its own network. Thus, Bharti Telenet became



At the launch of 'Mantra Online'

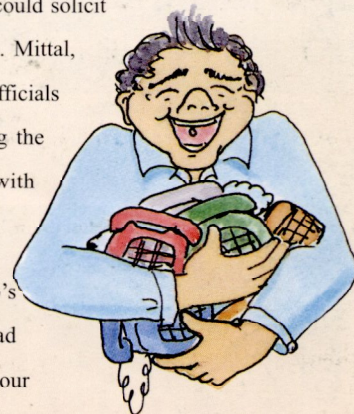
Raipur office in all splendour

the first ISP launched by a private telephone operator in India. Designed to change the experience of Internet users, the world-class Mantra On-line, with its easy accessibility and quick dial-in facility, is expected to expand the Internet market in the state of Madhya Pradesh.

Celebrities, models and Bollywood stars Deepti Bhatnagar, Anupama Varma, Rahul Dev and Aly Khan inaugurated the first 'AirTel Connect' in the city. This would serve as a one-stop experience, where prospective customers could solicit information about the AirTel service while shopping. Also present on the occasion were Mr. Sunil B. Mittal,

Mr. Rakesh B. Mittal, Mr. Rajan B. Mittal and other officials of Bharti Telenet Ltd. Today AirTel boasts of having the largest network of AirTel Connects in the country with seven alone in M.P. state.

The evening enchantment was pop-diva, Sunita Rao's live performance before a large audience. Raipur had never experienced a show of such glitterati and glamour before. The show concluded with a sense of fulfilment, achievement and success at having been a part of India's first and finest private Telecom service.



At the Airtel Connect - Mr. B.D. Khurana, Mr. Vinod Sud, Mr. Rajan B. Mittal, Mr. Sunil B. Mittal, Mr. Rahul Dev, Ms. Deepti Bhatnagar, Mr. Dino Moreo and Mr. Rakesh B. Mittal



MOVIETEL
DIAL 929 FOR TICKETS

Good news for movie-goers !

By dialing '929' from your cellular, you can now book movie tickets at PVR — Anupam 4. That's the latest introduction called MovieTel! The pleasures of watching your favourite movie now becomes easier.



Bhoomi Pooja at Bharti Telesoft

An auspicious start to the knowledge - world

Bharti Telesoft Ltd., a new venture of Bharti Enterprises, conducted an elaborate 'Bhoomi Puja' at Bharti Telesoft on July 14, '99. The site has been chosen for setting up a state-of-the-art software development centre. Mr. Sunil B. Mittal, Mr. Rakesh B. Mittal, Mr. Akhil Gupta, Mr. K. L. Jain, Mr. G. K. Agarwal from corporate graced the joyous occasion.

Mr. Akhil Gupta at the National Seminar on 'Infrastructure Project Financing'



Mr. Akhil Gupta,
Director-Corporate
Affairs, Bharti
Enterprises

Mr. Akhil Gupta inaugurated the session on 'Financing Telecom Projects in India' at the National Seminar on Infrastructure Project Financing, organised by CII in Mumbai recently. The subsequent session on Telecom Funding was devoted to the financial areas of the sector. Besides Mr. Gupta, the session was also addressed by Mr. K.V. Seshasayee – President, Hinduja Telecom, Mr. K. Ravishankar – Chief Finance Officer, BPL Telecom and Mr. Pradeep Roy – General Manager, IDBI.

CUSTOMERS' MEET AT HEALTHY PREMISES

Bharti Healthcare successfully organized its first Customers' Meet on 9th April,



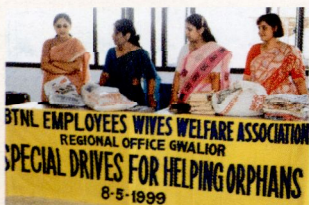
'99 with leading pharmaceuticals and multinational companies participating in the Meet. Among the participants were Pfizer, Wockhardt, Ranbaxy, Novartis, Jagsonpal, etc. Representatives of these organisations were welcomed by Mr. A. C. Srivastava, CEO, BHL and addressed by Mr. Rakesh B. Mittal, M.D.

The subsequent Healthcare Customer Meets were scheduled in Hyderabad and Bangalore in August. Major participants in Hyderabad and Bangalore were Dr. Reddy's Laboratories, T.T.K. Pharma, Aurobindo Pharma, SmithKline Beecham, Micro Lab, Medreich Sterilab, Remidex Pharma, etc.

The next Customers' Meet is being planned in Mumbai in September this year.

Giving back to society

The Gwalior unit of Bharti Telenet has been on a path of creating goodwill— this time on a different line than basic telephony. On one hand, the Bharti Telenet family came together to express their concern for social causes and contribute their share to the welfare of the deprived and sick. On the other, one finds them participating energetically in extra-curricular activities. Both brought out a feeling of unity and camaraderie, the real team spirit of Bharti Telenet, Gwalior.



A collection drive for orphans, organised by BTNL Employees' Wives Welfare Association at Gwalior on May 8, '99



A Blood Donation Camp in July organised by AirTel, drew a considerable number of volunteers from the sporty Gwalior Team.



Getting quizzical at the First TeleQuiz at BTNL, Gwalior.



Inaugural ceremony of the exclusive Gymnasium at Gwalior Regional Office - showing the way !

There are many paths to the top of the mountain, but the view is always the same.

Debra D'souza, BDL, Goa.

Bringing partners together

The Siemens Telecom Ltd., (STL) Dealers' Meet was held on the 9th of April, 1999, at Hotel Blue Diamond, in Pune. Over 85 channel partners from Sangli, Satara, Kolhapur, Aurangabad and Nasik came together. Awards for involvement and dedication were given as under.

Institutional segment under STL distributor **Ravisun Enterprises** were given to:

- *Avi Electronics (Pune).*
- *KP Telecom Pvt. Ltd. (Pune).*
- *Yogesh Traders (Satara District).*
- *Telematics Engineer Pvt. Ltd., (Kolhapur).*

Retail segment under STL distributor **Indica Sales Corporation** went to:

- *Telephone Shoppe (Pune).*
- *Maharashtra Cheap Store (Pune).*
- *Deep Communication (Jalana District).*

Legend Communication Pvt. Ltd. was given a special award for their constant support and commitment towards Siemens and BEETEL brand.



Welcome Aboard

BTL (HO)

Anil Khubchandani, Mgr. Secretarial

B. TELETECH LTD. (HO)

D. Sarangapani, Jt. G.M.

BDPL

Sandeep Vasist, AGM-F&A - Delhi

BHCL

Gaurav Bhatia, Asst. Mgr. - Accounts

BCL

Ganesh Dwivedi, Mgr. - HR

Pawan Kr. Arya, Asst. Mgr. - Sys.

P. Harihar Kumar, CTO

Ravi Kapoor, Taxation & Treasury Mgr.

Ravi Mohan, Audit Mgr.

Srivals Kumar, Asst. Mgr. - Legal

BTNL-MP

Anurag Dalela, Dy. Mgr. - Gwalior

Apurva Priyadarshi, Sr. Engr. - Jabalpur

K.S. Bakshi, Sr. Mgr. - Indore

Mukesh Ranjan, Asst. Mgr. - Raipur

Mukul Awasthi, Asst. Mgr. - Raipur

P. Swaminathan, COO - Indore

Pankaj Kr. Sinha, Sr. Engr. - Bhopal

Samarjit Mohanty, Dy. Mgr. - Raipur

Vishal Gupta, Mgr. - Jabalpur

BTNL-HP

Neeraj Kaushik, Sr. Exe.

Neeraj Bhandari, Asst. Mgr.

BBIL

Suresh Mathew, Bus. Consultant

B. TELESOFT

Debendra Kr. Sahu, Project Leader

Jyoti Soni, Asst. Mgr. HRD

Manish Kumar, Project Leader

N. Manohar, Programmer Analyst

STL

Rahul Gupta, Terr. Mgr. - Ahmedabad

Sairam Vishwanathan, Sales Manager

BBTL

G.S. Satyanarayan, Asst. Mgr. - Projects

B.COMTEL

Rajeev Sehgal, Dy. Mgr. - Fin.

PERSONA



Mr. N. Chhiber,
CEO, TSL.

Mr. Neeran Chhiber joined the Bharti Group in January 1999 and moved to Seychelles as the Chief Executive Officer of Telecom Seychelles Limited.

He was earlier Chief Executive of The Pioneer, and brings with him valuable experience in service-oriented companies like ITC, Mudra and Ballarpur Industries.

Married to Namit he has two daughters Nitya and Naina aged 10 and 8. An avid reader, his interests include swimming, squash and a recently developed passion for golf and snorkelling.

He is a strong believer in team-effort and has, in a short time, energised TSL into focussing on efficient and effective customer oriented processes.

According to him, 'Seychelles is a challenging and interesting assignment.' The opening up of the market, dominated by a monopoly player for over a 100 years, and competing with one of the world's largest telecom companies, in a market that is totally western in its approach, provides the ideal setting for a new and exciting experience in his career graph.

Winning Numbers at AirTel!

A special new number series 98102 was introduced for auction by AirTel on July 30, '99.

The Number Auction provided AirTel customers with an opportunity for choosing a specific number according to one's preference and belief in numerology. The series, categorized into interesting segments of Holy, Diamond and Gold numbers, evoked a large number of quick responses.

Perfect Courage is to do without witness what one would be capable of doing with the world looking on.

HBS-NBH SYSTEM

I was informed one day that a certain system of planning based on traditional Indian philosophy is being practised in some areas at Bharti Teletech's Gurgaon unit, which can predict the outcome with 100% certainty. Dreaming of claiming the first Indian patent on management practices, I made discrete enquires about the system. I was told it is called the HBS-NBH system of predictive planning which enables one to give 100% commitment without any fear of failure. Impressed with the Harvard sounding name I asked for its expansion, only to be told HBS-NBH stood for "Ho Bhi Sakta hai-Nahi Bhi Ho sakta hai"!

*Contributed by V.J. Prakash
Exec. Dir., Bharti Teletech*

Recognition for fertile minds - The Bharti Telecom Scholar

Miss Preethe S.M., a 1st year student of B.E., Electronics & Telecommunications has been selected for the Bharti Scholarship (Telecom) instituted in MACT, Bhopal. Preethe had also achieved the distinction of having scored over 90% marks in her Board level examination with active interest in extra-curricular activities as well.

Prof. K.S. Sayann, the Principal and Secretary of the college formally announced the name on 15th April, 1999 in the presence of officials from Bharti Telenet, Bhopal and MACT.

Congratulations to Preethe from all of us at Bharti.



Preethe, on pre-defined course

Made in India in Nigeria

At a recently held Telecom exhibition in Nigeria & Neighbouring Countries, the Telecom Industry from India made a successful dent in promoting India's Telecom products and services. Bharti Teletech was a prominent participant, displaying its large array of Telecom products at the exhibition.



The Teletech Stall at the Exhibition

Think About it

Just BE

- Be strong enough to face the world each day.
 - Be weak enough to know you cannot do everything alone.
 - Be generous to those who need your help.
 - Be frugal with what you need yourself.
 - Be wise enough to know that you do not know everything.
 - Be foolish enough to believe in miracles.
 - Be willing to share the sorrows of others.
 - Be a leader when you see a path others have missed.
 - Be a follower when you are shrouded in the midst of uncertainty.
 - Be the first to congratulate an opponent who succeeds.
 - Be the last to criticize a colleague who fails.
 - Be sure where your next step will be, so that you will not stumble.
 - Be sure of your final destination, in case you are going the wrong way.
 - Be loving to those who love you.
 - Be loving to those who do not love you, and they may change.
- Above all, be yourself.**

Health Factoid

Sitting still for long periods of time can cause blood clots in your legs due to lack of circulation. This presents risks for people with long commutes or those who sit most of the day on the job. Research shows that age, health or mode of transportation doesn't affect the risk. What matters is how long is one seated at one place, without moving.



Next time you're perched in one place, flex your leg muscles and move your feet every 15 minutes - it will help.

If you thought sitting still is the best way to relax, think again! You may end up with a problem in your legs, according to recent findings by the medicos. Here's an excerpt.

Shaking your legs while seated seems to be a health-exercise, though many people may not appreciate it.

Source : *A Healthier You*, a publication of the wellness councils of America, Canada and its affiliated wellness councils

Another moment to cherish

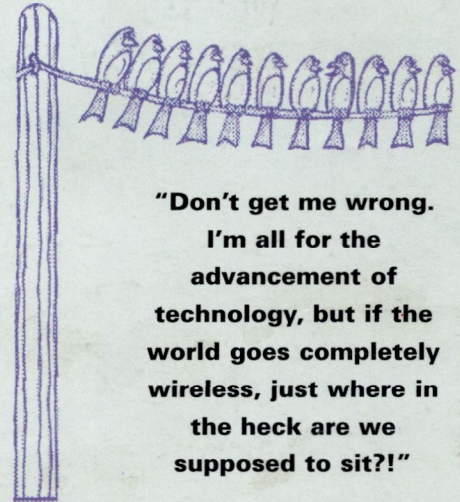
As part of the Group's continuous endeavour to venture into new projects, Bharti Comtel Ltd. started its operations, early this year.

The main focus of the team of dedicated professionals under the leadership of Mr. Sumanjit Chaudhry, CEO is to identify opportunities for basic telecom and related services, in Northern India.



Mr. Rajan B. Mittal, Mr. Sunil B. Mittal and Mr. Sumanjit Chaudhry at the Puja

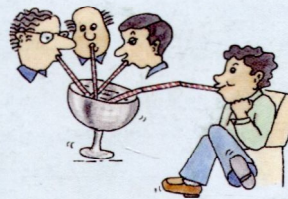
A new premises is under preparation for forthcoming projects, at Bharti's old telephone manufacturing unit located at Dundaheera, Gurgaon. As an auspicious start, a brief Puja ceremony was conducted on 27th July, 1999. The renovation work of this building is planned to be completed by December, 1999



**"Don't get me wrong.
I'm all for the
advancement of
technology, but if the
world goes completely
wireless, just where in
the heck are we
supposed to sit?!"**

Sharing expands the mind

- Sharing is the best lesson to learn.
- Sharing is the tool to increase productivity.
- Sharing is the key to finer relationships.
- Sharing is the medicine to a tension-free state.
- Sharing is the mirror of performance.
- Sharing is the source of self-confidence and a securer future.



— Kanhaiya Prasad, Electrician, Bharti Cellular Limited

Address your contributions to:
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